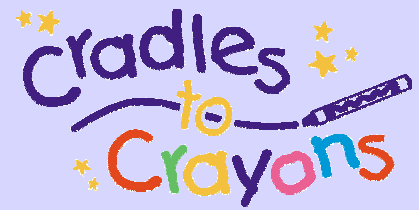


# 2010 Calendar of Events



March-  
April

**Spring Greening: Reduce, Reuse, Recycle:** "Green" your closet by donating your new and gently used children's items. Make C2C a part of your spring cleaning ritual, and encourage friends, neighbors, and colleagues to do the same. Who knew recycling could feel so good?



May-  
June



**Gear Up for Baby:** C2C is committed to keeping children safe. Join our efforts to provide our most vulnerable population with the basics. *Creative special events as well as family, community, and corporate partnerships are available for this effort.*

July-  
Sept.

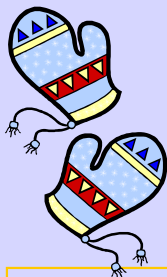
**Ready for School:** C2C is dedicated to improving children's self esteem and starting them off on the right foot with quality school supplies and a new backpack. **AUGUST 13: 4th Annual Backpack-a-Thon:** Join us on City Hall Plaza for this high-visibility team building event. We will fill thousands of backpacks for local children. *Individual, family, and corporate partnership levels range from \$5,000-\$75,000.*

Saturday,  
Sept. 25

**Rodman Ride for Kids:** Pedal for the Cradles to Crayons Ride Team and raise critical funds to support the basic needs of local children. Bike 25, 50 or 100 miles, or be a virtual rider. Make it casual or competitive, and ride for C2C while encouraging your family, friends and colleagues to support your efforts!



Oct.-  
March



**Gear Up for Winter:** Help 10,000 local children brave the cold New England winter with coats, boots and other warm winter gear. This initiative to keep kids safe and warm relies on financial, in-kind, and volunteer support from families and corporations. *Creative partnership opportunities are available at all levels.*

Nov.

**The UNGALA: A Family Time to Give:** Join us for our fifth annual signature fundraiser to help raise funds for our annual program budget. Together with hundreds of our friends, we will roll up our sleeves to inspect clothing, sort coats, and package books for children in need. *Corporate, individual and family partnership levels range from \$2,500 to \$100,000.*

For more information on any of these initiatives, please contact our office at 617.471.8417 or visit us online at [www.cradlestocrayons.org](http://www.cradlestocrayons.org).

For corporate or group partnership opportunities, contact:  
Jennifer White  
Director of Development and Strategic Partnerships  
[jen@cradlestocrayons.org](mailto:jen@cradlestocrayons.org) | 617.471.8417 x101

For individual or family opportunities, contact:  
Lisa Scala-Farmer  
Director of Individual and Family Philanthropy  
[lisa.farmer@cradlestocrayons.org](mailto:lisa.farmer@cradlestocrayons.org) | 617.835.5593